

PRINT / Franchise Editorial Calendar

Issue	Closing Date	On Sale Date	Editorial Features
MAR/APR	1/25	3/6	Franchisee Fit <i>How franchises select the ideal franchisee</i>
MAY	3/15	4/24	Multi-Unit Franchises <i>Franchises scaling up through area development & multi-unit buyers</i>
JUNE	4/19	5/29	Recession-Resistant Concepts <i>Franchises that will withstand economic downturns</i>
JULY/AUG	4/24	7/3	The Next Generation <i>Franchising opens entrepreneurship to millennials</i>
SEP	7/13	8/21	Inc. 5000 Franchises <i>The leaders on America's fastest growing companies list</i>
OCT	8/16	9/25	Passion, Profit or Both <i>Determining the best criteria for long-term success</i>
NOV	9/20	10/30	The State of Small Business <i>How franchising drives the American economy</i>
WINTER 18/19	11/8	12/18	2019 Franchise Outlook <i>Forecasting the near future in franchising</i>