

# DIGITAL / Editorial Calendar

Month	Features	Launch Date
JAN	Kick Off 2017 (the first 90 days) Video Series: THE PLAYBOOK	N/A
FEB	The Disruptive 25 Video Series: FAME TO FORTUNE	1/18
MAR	Coolest College Startups Video Series: FOUNDERS FORUM	2/22
APR	Mainstreet Small Business Week Special Report (4/30-5/6)	3/29
MAY	World's Coolest Offices Exit Interviews	4/26
JUNE	Best-Kept Travel Secrets	5/24
JUL/AUG	Inc. 5000 Video Series: HOW I DID IT	6/28
SEPT	Future Look	8/16
OCT	Most Innovative Women Video Series: REAL TALK	9/20
NOV	Holiday Gift Guide Video Series: LIFT	10/07
DEC	Best of Inc.com 2017 Countdown 2018	11/29